

# CARE & NURSING

Essentials

YOUR INDEPENDENT GUIDE TO THE CARE INDUSTRY

MEDIA PACK  
**2022**

# CARE & NURSING ESSENTIALS

is the trusted voice of the care industry

having been established more than 25 years ago and continuing to be one of the go to publications for key decision makers across the sector. We work hard to provide a product filled with a diverse range of editorial features, industry news and expert opinion alongside a host of articles exploring innovative new products and services, delivering your message to both independent and NHS providers.

HERE TO  
HELP YOU  
IN ANY WAY  
WE CAN



[WWW.CAREANDNURSING-MAGAZINE.CO.UK](http://WWW.CAREANDNURSING-MAGAZINE.CO.UK)

# A4 FULL COLOUR MAGAZINE

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**PUBLISHED  
BI-MONTHLY**

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**PRINT &  
DIGITAL**

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**30,000**

Readers In Residential Care and Nursing  
Homes throughout the UK and Social Services

# ADVERTISING RATES

A4 Page	£1600
Half Page	£800
Quarter Page	£400
Press Release	£200
Eshots	£600
Cover Positions (on request) from	£2000

Discounts are available for series bookings

Advertisement cost is not subject to editorial entry.

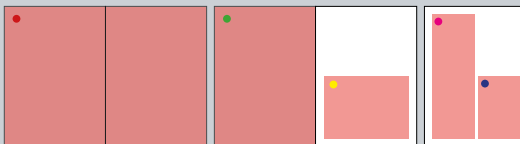


*ALL PRICES ARE  
SUBJECT TO VAT*

# ADVERT SPECIFICATIONS

## A4 Magazine Adverts

- Double page spread  
420mm wide X 297mm high (+ 3mm bleed)
- A4 advert  
210mm wide X 297mm high (+ 3mm bleed)
- 1/2 horizontal  
183mm wide X 126mm high
- 1/2 Vertical  
90mm wide X 256 mm high
- 1/4 advert  
90mm wide X 126mm high



## A5 Magazine Adverts

- Double page spread  
296mm wide X 210mm high  
(+ 3mm bleed)
- A5 advert  
148mm wide X 210mm high  
(+ 3mm bleed)
- 1/2 horizontal  
123mm wide X 90mm high
- 1/2 Vertical  
58mm wide X 176 mm high
- 1/4 advert  
58mm wide X 90mm high

**All artwork should be supplied in CMYK at 300dpi.**

**In the following format: PDF | TIFF**

**All artwork to be supplied by copy date advised and sent to**

**[jackie@euromediaal.com](mailto:jackie@euromediaal.com)**

**IMPORTANT: Please ensure all images supplied are authorized for use and do not infringe any copyright or licence use. We require confirmation before any images will be used online.**

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# FEATURES LIST 2022

## APRIL / MAY 2022

Contract furnishing  
Flooring  
Lifts and hoists  
Heating and Lighting  
Bathroom and Fitting  
NurseCall  
Insurance  
Fire Safety  
Security  
Training  
Laundry  
Wound Care  
Pressure relief  
Cleaning and Hygiene  
Refurbishment  
Infection Protection  
Catering  
Dignity and Dining  
Health Care Management

## JUNE / JULY 2022

The Care Show  
Finance  
Waste Management  
Fire Safety  
Refurbishment  
Catering  
Cleaning & Hygiene  
NurseCall  
Compliance  
Infection Control  
HealthCare Management  
Training  
Recruitment  
Dysphagia  
Care Road Shows  
Software

# FEATURES LIST 2022

## **AUGUST / SEPTEMBER 2022**

Wound Care  
Incontinence and Disposable Products  
Training  
Fire Safety  
Healthcare Management  
Infection Protection  
Bathrooms & Showers  
Nurse Call  
Health and Hygiene  
Evacuation  
Uniforms and Workwear  
Refurbishment  
Care Roadshow  
Moving and Handling  
Safety & Security  
Nutrition and Hydration  
Cleaning & Hygiene

## **OCTOBER / NOVEMBER 2022**

Health Plus Care Show  
Kitchens and Catering  
Evacuation  
Insurance  
Training  
Recruitment  
Healthcare Management  
Bedrooms  
Furnishing  
Pressure Sore prevention  
Bathrooms and Equipment  
Uniforms & Workwear  
Water Hygiene  
Refurbishment  
Infection Protection  
Fire Safety  
Dementia Care Training  
Cleaning & Hygiene  
Care Road Show

**A5 ANNUAL DIRECTORY, INCLUDING WALL PLANNER, OUT DECEMBER FOR 2023**



CONTACT  
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